

Jahrespressekonferenz

Dienstag, 5. Dezember 2023, Frankfurt am Main



Der Vorstand



Reinhard Zirpel
Präsident



Jürgen Keller
Vizepräsident



Bernhard Kaplan



Jan-Hendrik Hülsmann



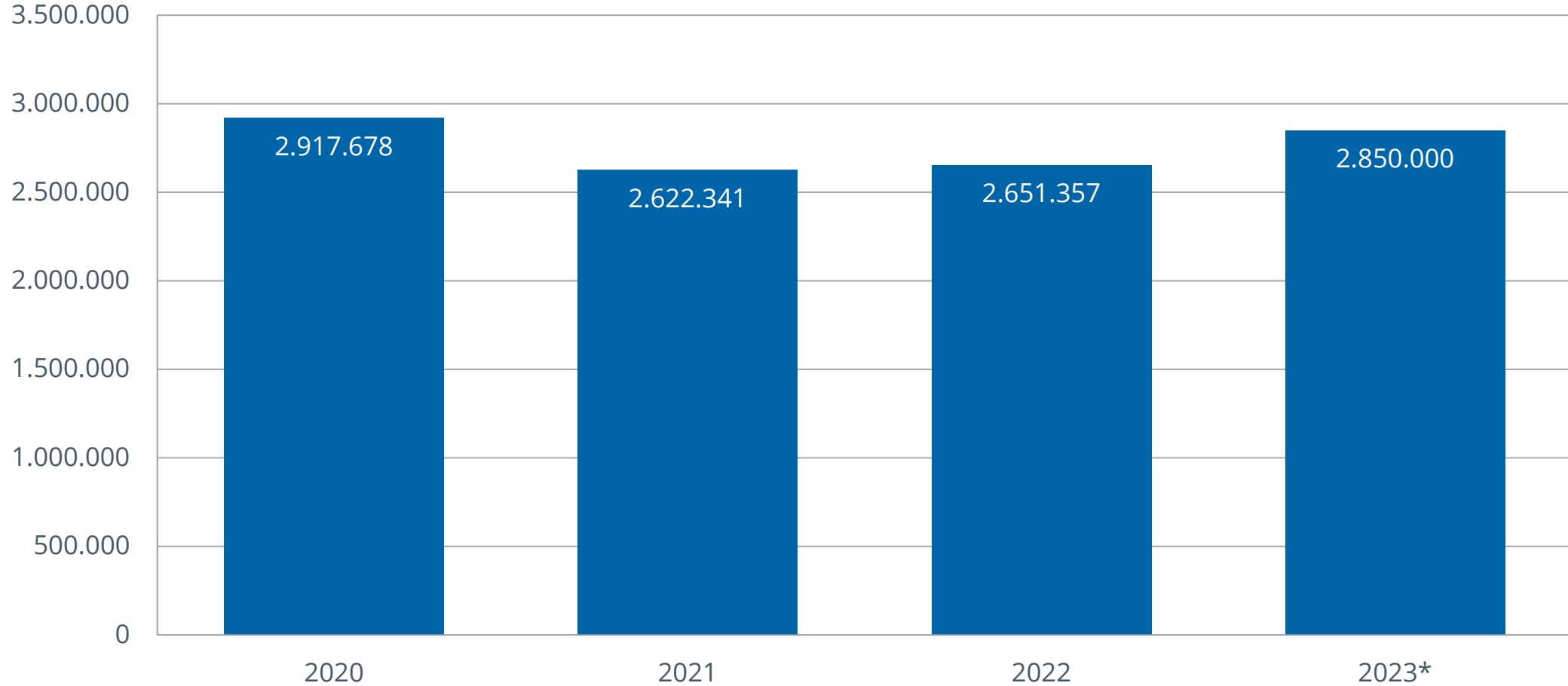
André Schmidt



Jan-Kas van der Stelt

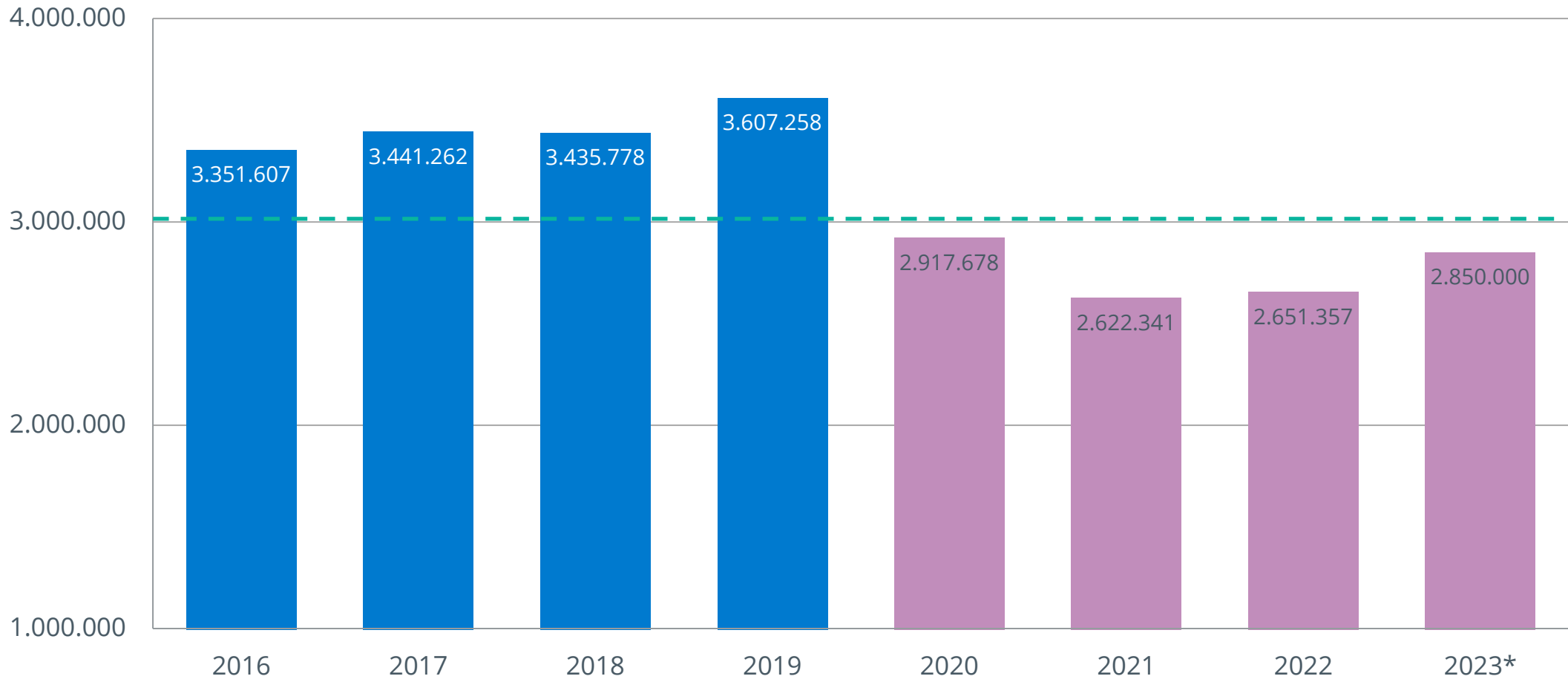


Pkw-Markt Deutschland



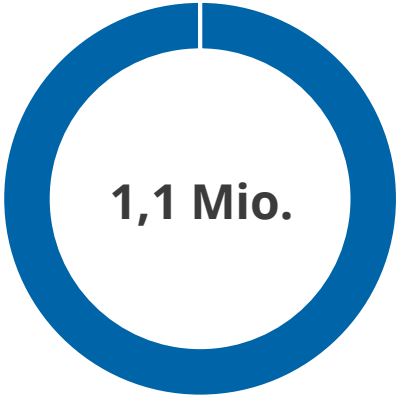
*Prognose | Quelle: KBA, VDIK

Entwicklung der Pkw-Neuzulassungen seit 2016

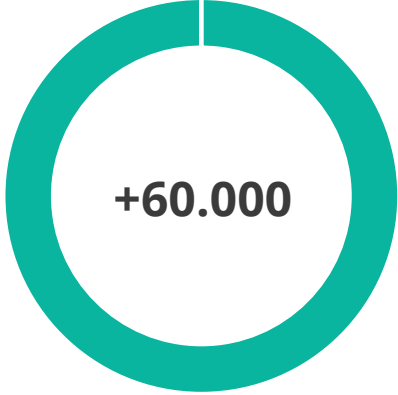


*Prognose | Quelle: KBA, VDIK

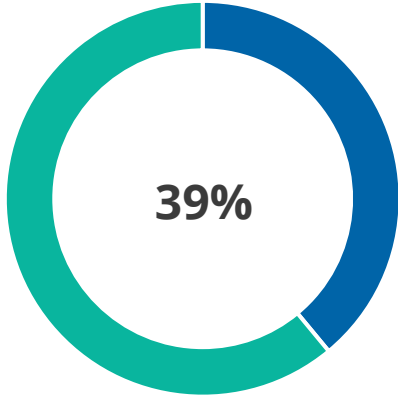
Internationale Hersteller*



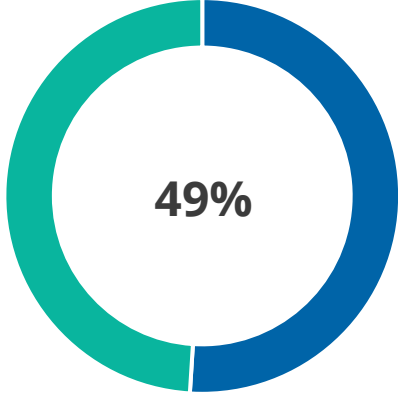
**Pkw-
Neuzulassungen**



Anstieg



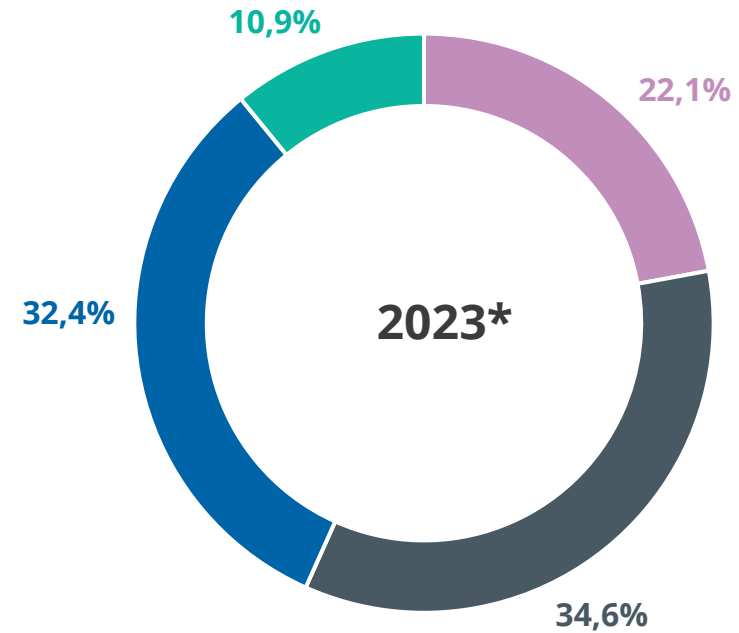
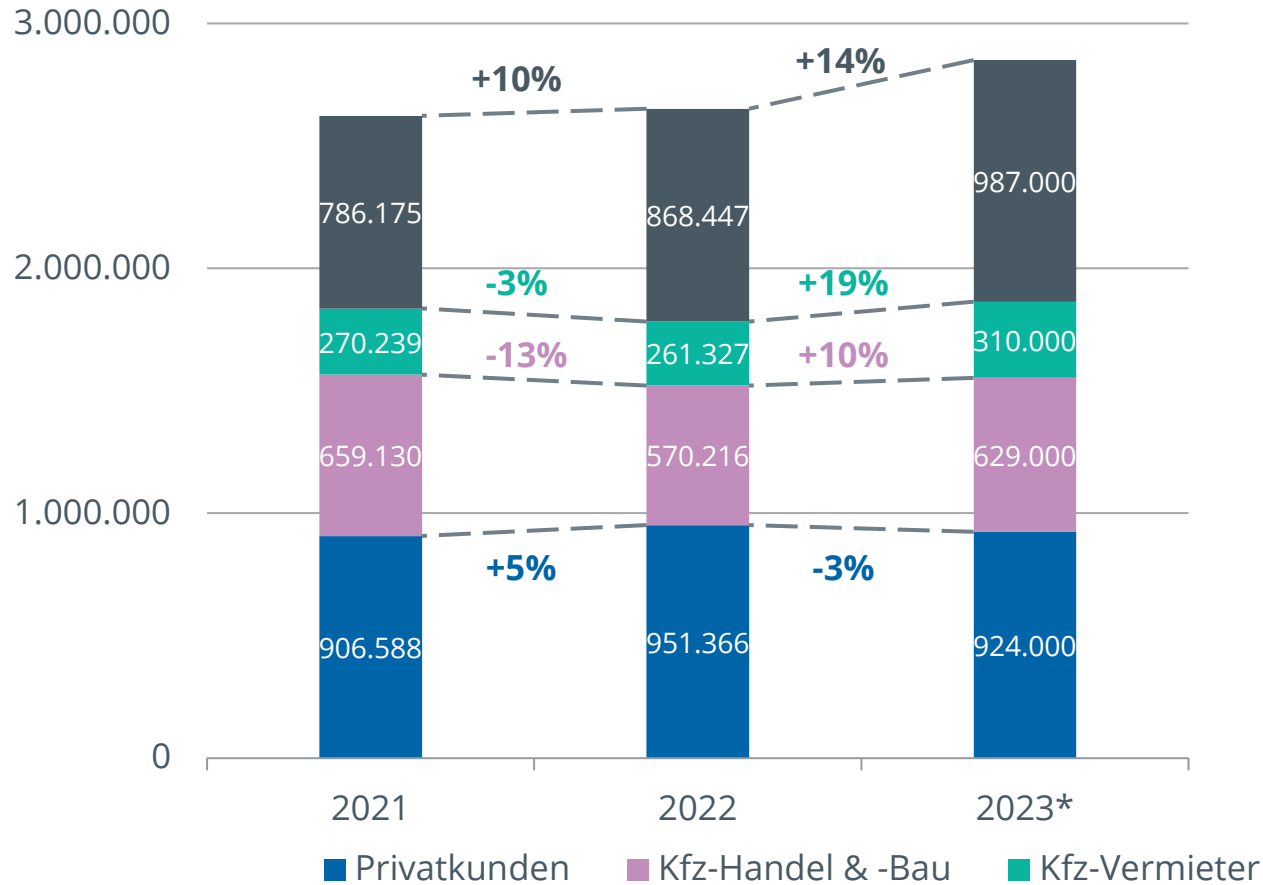
**Marktanteil
Gesamt**



**Marktanteil
Privat**

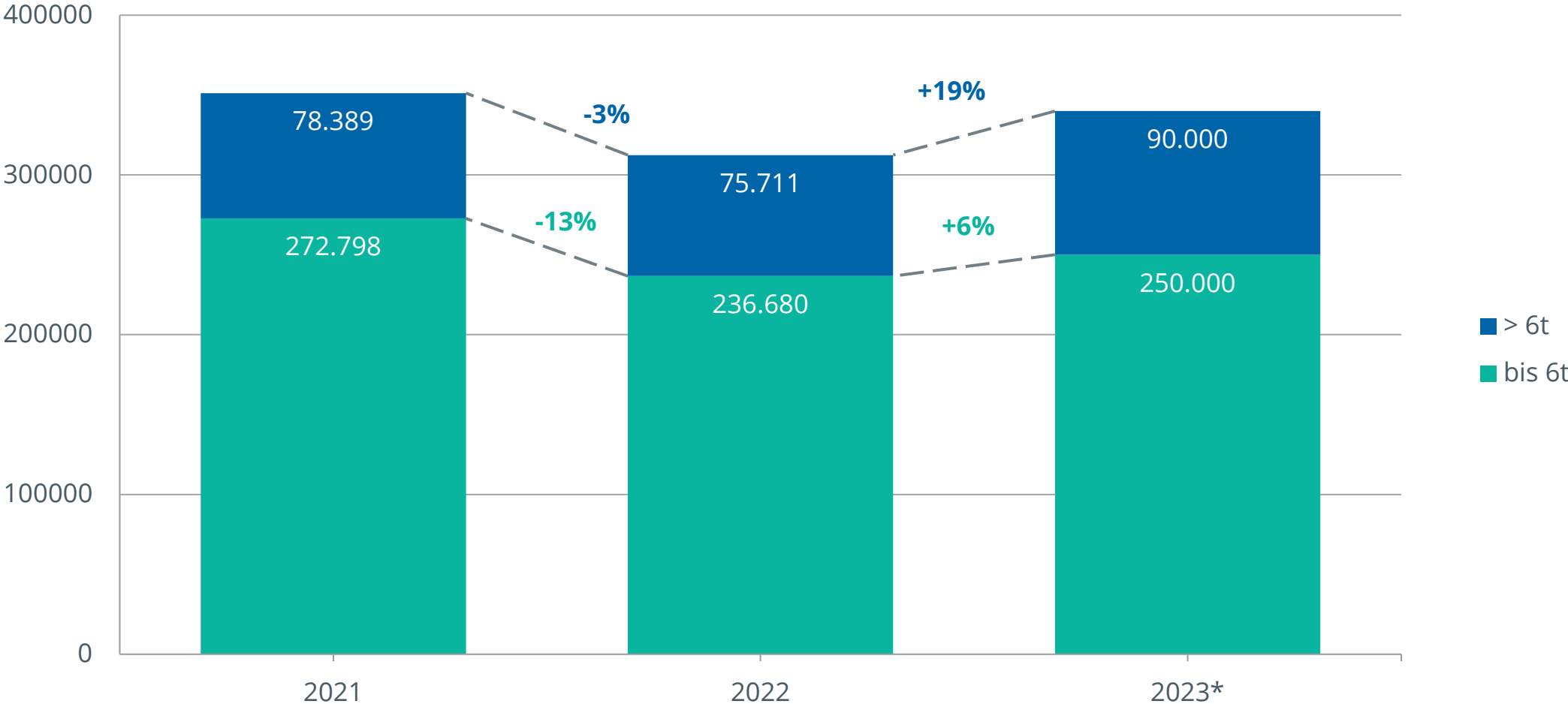
*Prognose | Quelle: VDIK

Flotten- und Privatkunden



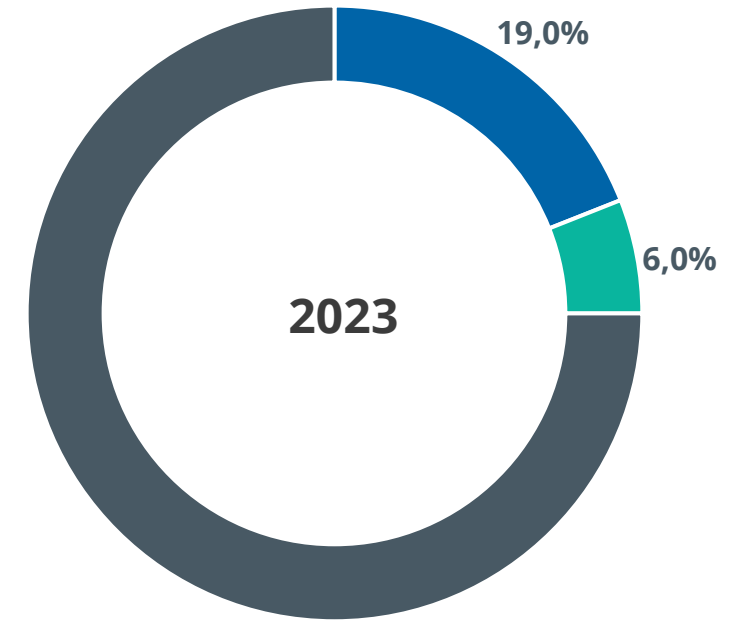
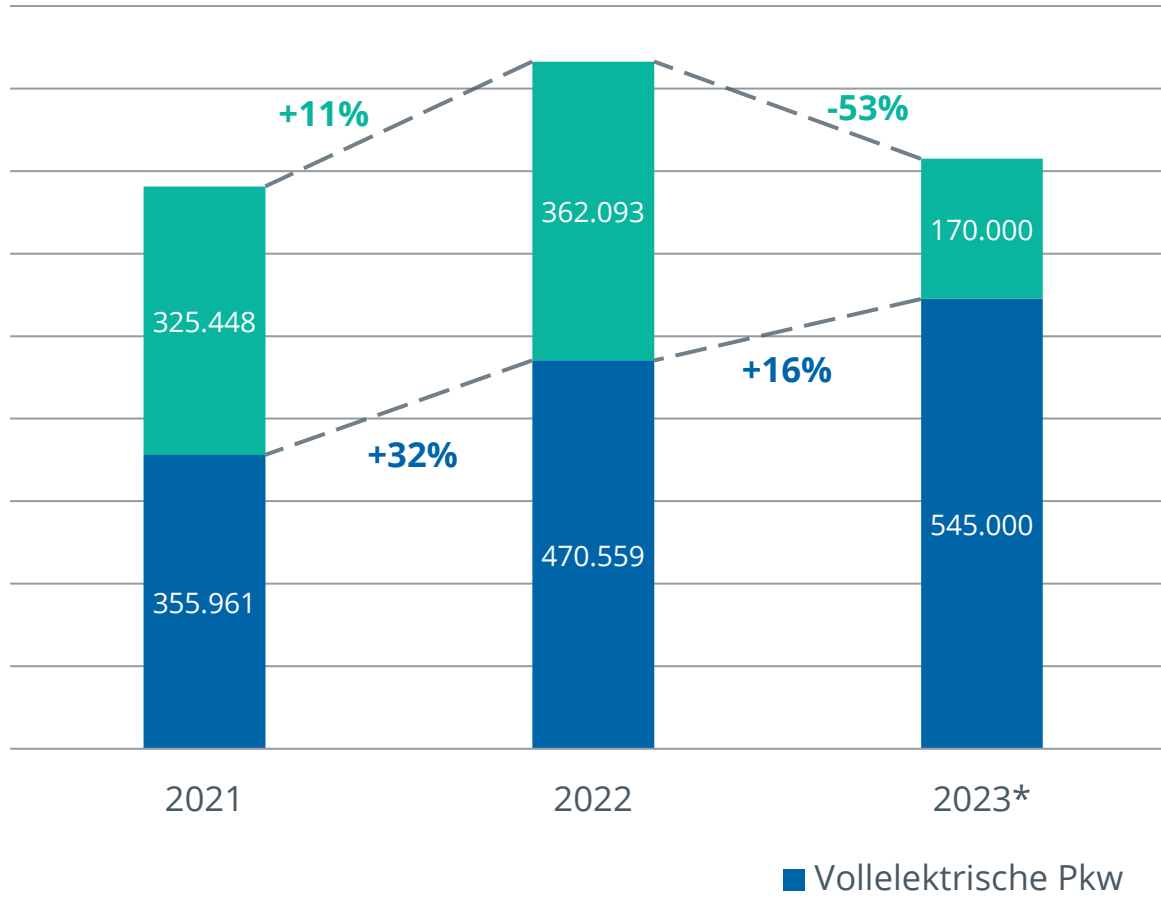
* Prognose | Quelle: KBA, VDIK

Nutzfahrzeug-Markt



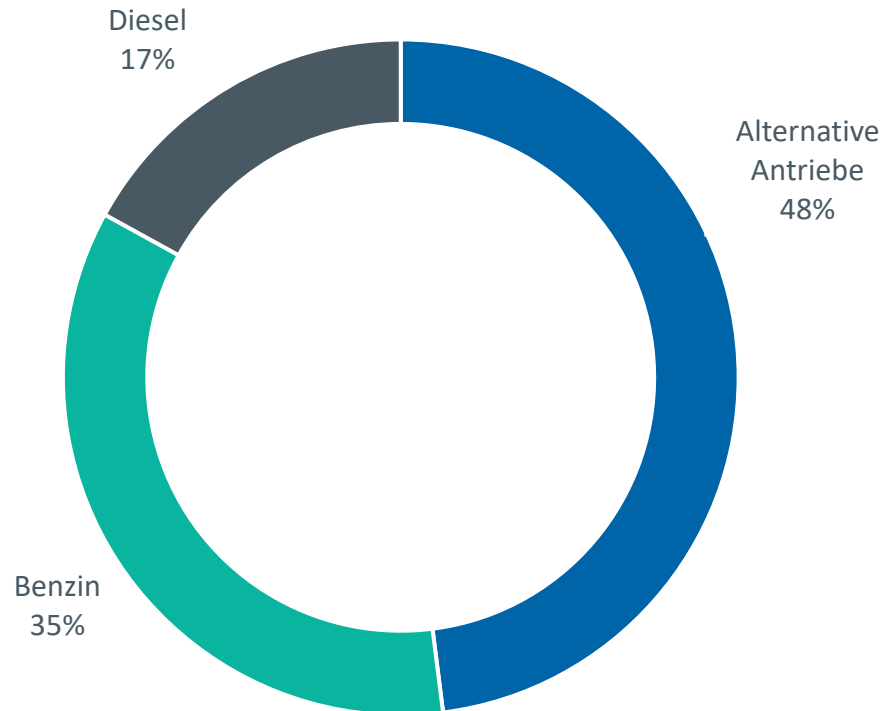
*Prognose | Quelle: KBA, VDIK

Markt für Elektrofahrzeuge

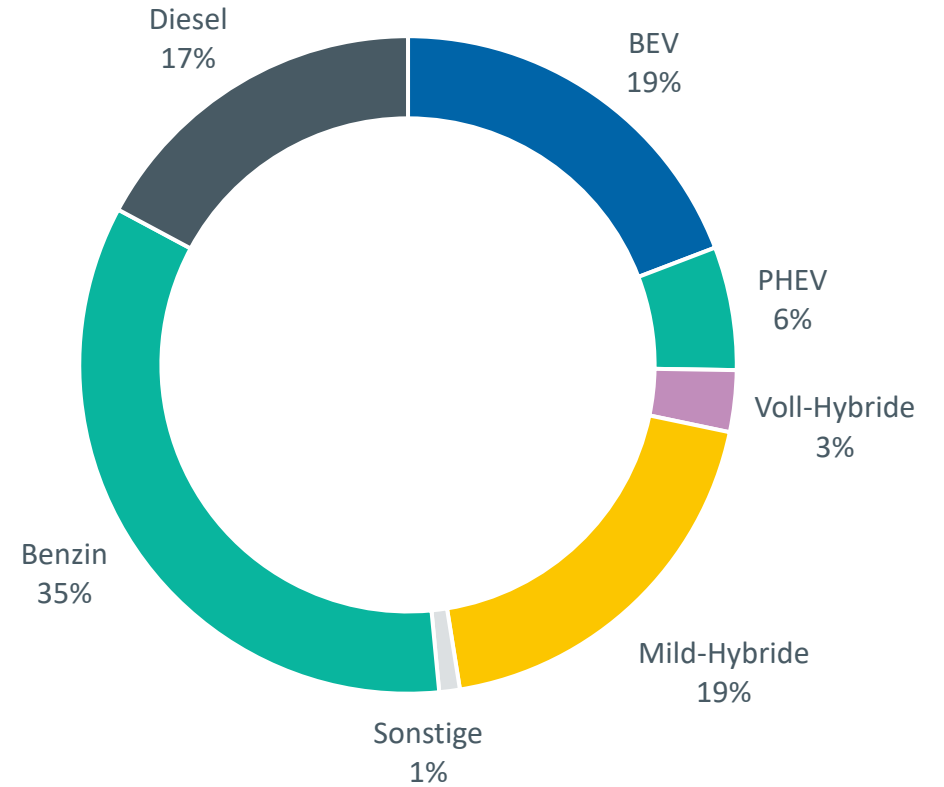
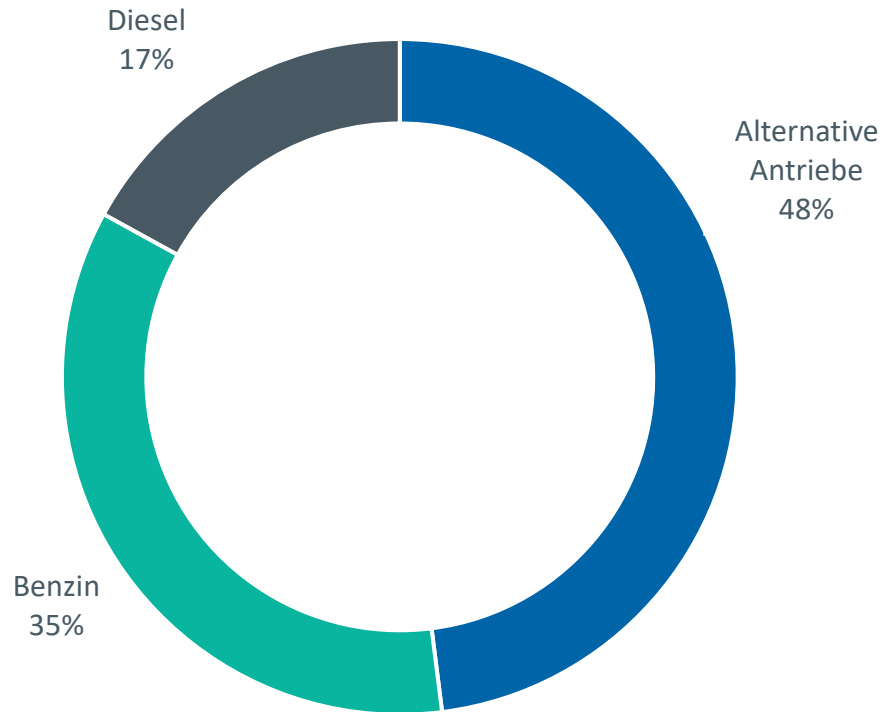


* Prognose | Quelle: KBA, VDIK

Antriebsarten*

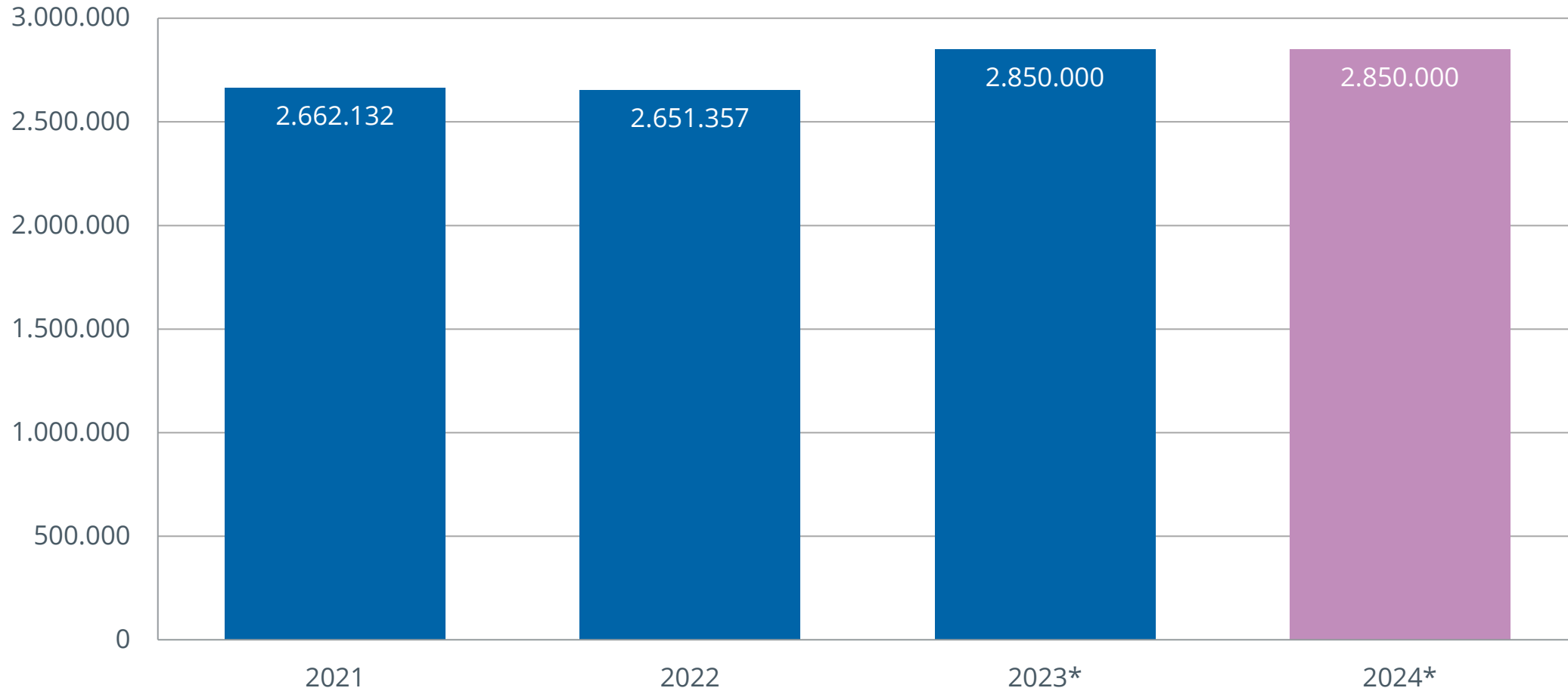


Antriebsarten*



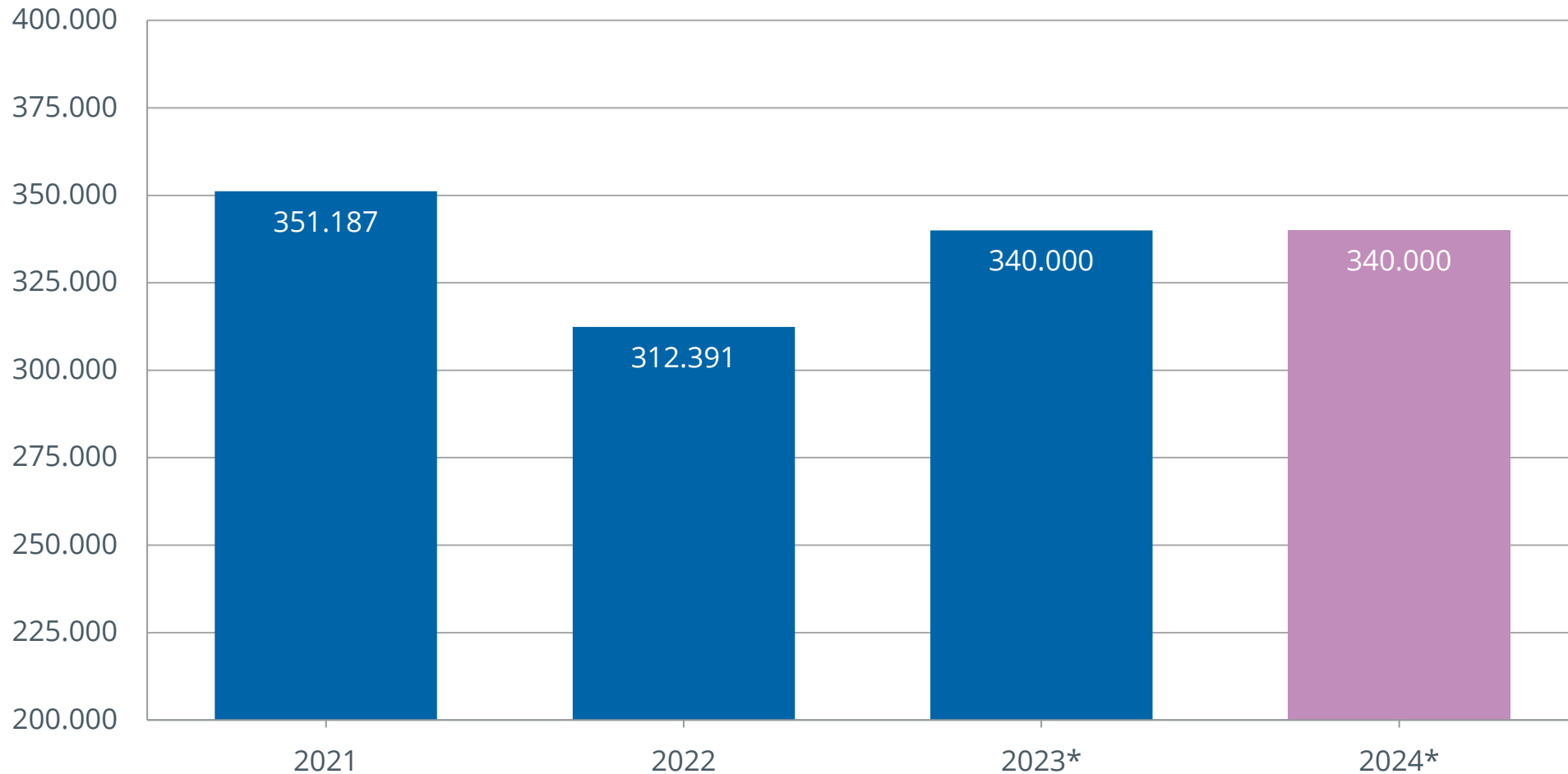
*Prognose | Quelle: KBA, VDIK

Prognose Pkw-Markt



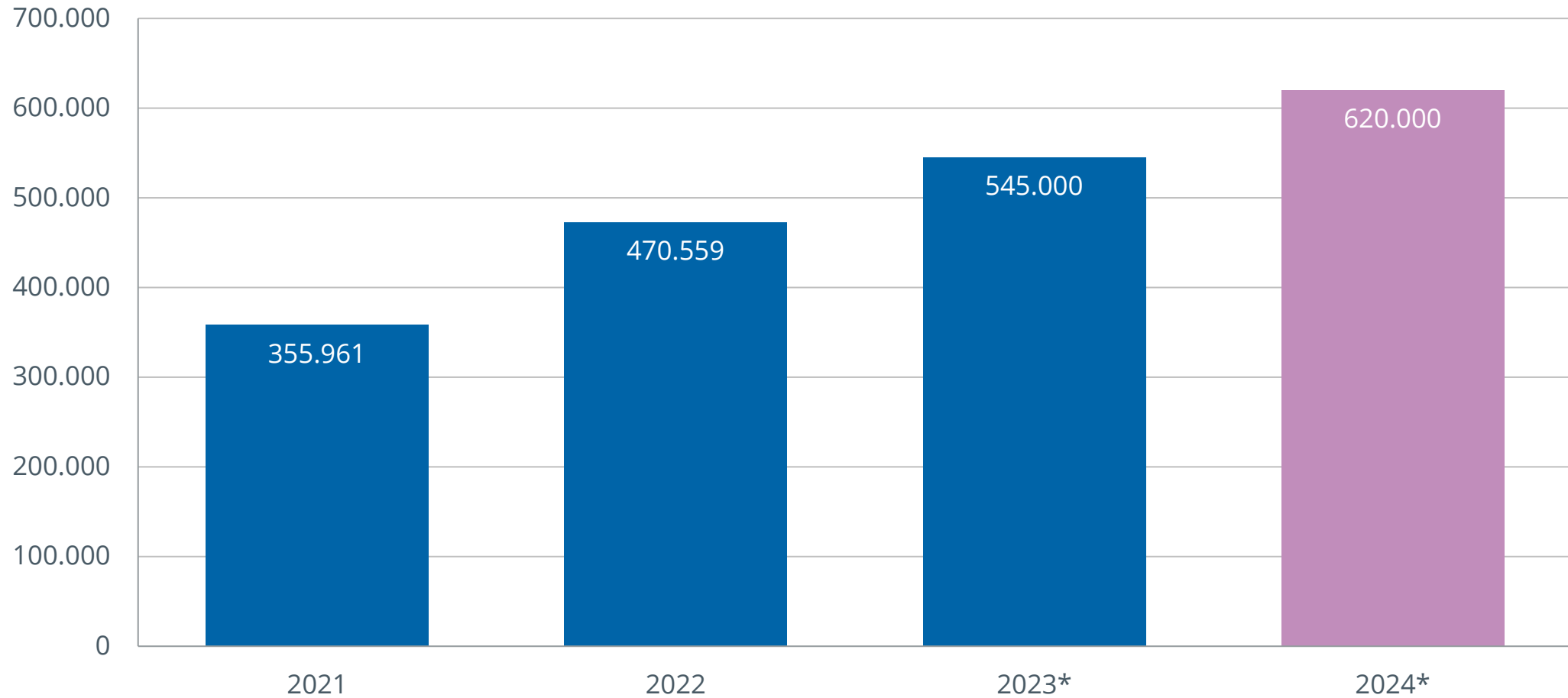
*Prognose | Quelle: KBA, VDIK

Prognose Nutzfahrzeuge



*Prognose | Quelle: KBA, VDIK

Prognose Elektroautos (BEV)



*Prognose | Quelle: KBA, VDIK

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