

VDIK: Passenger car market stable in September

Bad Homburg. In September 2017, the German passenger car market recorded a total of 288,035 registrations of new passenger cars, 3.3 percent below the figure of the same month of the previous year. Working-day adjusted (September 2017: minus one working day), there is even a slight plus in terms of figures for the overall market. The decline in registrations of passenger cars with diesel engines increased to 21.3 percent in September. At around 102,300 units in September, new registrations of private customers almost reached the level of the same month of the previous year.

A total of million passenger cars were newly registered in the first nine months of the year, an increase of 2.2 percent compared to the same period of the previous year. The VDIK members increased their sales from January to September at 8 percent significantly more than the overall market and are thus solely responsible for the increase in market volume. They improved their market share by about 2 percentage points to currently 38.1 percent.

New registrations of passenger cars with diesel engines lost 11 percent cumulatively, with a strong negative trend in recent months. With million new passenger car registrations, their share of total registrations is currently 40.3 percent. In the same period, new registrations of passenger cars with alternative engines increased by 81 percent. Registrations of electric cars alone rose by 114 percent.

The private market increased by 2.5 percent between January and September 2017, with 920,000 new registrations, it continues to hold a share of 35 percent in the passenger car market. With 430,000 private new registrations, an increase of 9.5 percent, the international manufacturers increased their share in the private market to almost 47 percent.

VDIK President Reinhard Zirpel: “The uncertainty about the future of the diesel engine leads to a significant turn to the petrol engine. In order to avoid negative overall emission effects, further discussions should be conducted with the greatest possible objectivity. “