

**Pkw/Kombi-Neuzulassungen in Deutschland nach Marken
Januar 2018**

| Marken | Neuzulassungen | | Wachstums- rate in % | Marktanteil in % | |
|------------------------------------|----------------|----------------|-------------------------|------------------|---------------|
| | 2018 | 2017 | 18/17 | 2018 | 2017 |
| Audi | 21.032 | 21.668 | -2,94 | 7,81 | 8,98 |
| BMW | 20.759 | 20.387 | 1,82 | 7,70 | 8,45 |
| Ford | 18.387 | 15.841 | 16,07 | 6,82 | 6,56 |
| Mercedes Benz | 26.419 | 24.372 | 8,40 | 9,81 | 10,10 |
| Mini | 3.624 | 3.086 | 17,43 | 1,35 | 1,28 |
| Opel | 17.364 | 17.287 | 0,45 | 6,44 | 7,16 |
| Porsche | 2.854 | 2.077 | 37,41 | 1,06 | 0,86 |
| Smart | 3.048 | 2.487 | 22,56 | 1,13 | 1,03 |
| VW | 54.348 | 49.535 | 9,72 | 20,17 | 20,52 |
| Summe deutsche Marken | 167.835 | 156.740 | 7,08 | 62,29 | 64,93 |
| Alfa Romeo | 452 | 275 | 64,36 | 0,17 | 0,11 |
| Citroen | 4.346 | 3.481 | 24,85 | 1,61 | 1,44 |
| Dacia | 5.795 | 4.485 | 29,21 | 2,15 | 1,86 |
| DS | 237 | 229 | 3,49 | 0,09 | 0,09 |
| Fiat | 4.580 | 5.147 | -11,02 | 1,70 | 2,13 |
| Honda | 1.651 | 1.464 | 12,77 | 0,61 | 0,61 |
| Hyundai | 8.314 | 6.379 | 30,33 | 3,09 | 2,64 |
| Jaguar | 733 | 689 | 6,39 | 0,27 | 0,29 |
| Jeep | 1.206 | 850 | 41,88 | 0,45 | 0,35 |
| Kia | 5.189 | 3.691 | 40,59 | 1,93 | 1,53 |
| Lada ¹⁾ | 207 | 151 | 37,09 | 0,08 | 0,06 |
| Land Rover | 2.087 | 1.655 | 26,10 | 0,77 | 0,69 |
| Lexus | 199 | 315 | -36,83 | 0,07 | 0,13 |
| Maserati ¹⁾ | 142 | 167 | -14,97 | 0,05 | 0,07 |
| Mazda | 5.750 | 4.974 | 15,60 | 2,13 | 2,06 |
| Mitsubishi | 3.374 | 3.124 | 8,00 | 1,25 | 1,29 |
| Nissan | 4.788 | 4.948 | -3,23 | 1,78 | 2,05 |
| Peugeot | 5.805 | 4.345 | 33,60 | 2,15 | 1,80 |
| Renault | 9.708 | 7.847 | 23,72 | 3,60 | 3,25 |
| Seat | 7.741 | 6.224 | 24,37 | 2,87 | 2,58 |
| Skoda | 14.904 | 12.712 | 17,24 | 5,53 | 5,27 |
| SsangYong | 213 | 289 | -26,30 | 0,08 | 0,12 |
| Subaru | 551 | 538 | 2,42 | 0,20 | 0,22 |
| Suzuki | 2.502 | 2.174 | 15,09 | 0,93 | 0,90 |
| Toyota | 6.937 | 5.071 | 36,80 | 2,57 | 2,10 |
| Volvo | 2.711 | 2.283 | 18,75 | 1,01 | 0,95 |
| Summe internationale Marken | 100.122 | 83.507 | 19,90 | 37,16 | 34,59 |
| Tesla | 63 | 151 | -58,28 | 0,02 | 0,06 |
| sonstige Marken | 1.409 | 1.001 | 40,76 | 0,52 | 0,41 |
| Gesamtsumme | 269.429 | 241.399 | 11,61 | 100,00 | 100,00 |

1) vorläufig

Quelle: KBA